

# Privacy Policy

George Evers ("I," "me," "my") respects your privacy and is committed to protecting personal information that you share with me. I make this Web site (the "Site") available to Users who are interested in my research, services, or products ("Users"), subject to this privacy policy (the "Policy"). This Policy explains what information I collect, how I use and/or share this information, and how such information is maintained. By using this Site, you signify your acceptance of this Policy.

If you do not agree to the terms of this Policy, in whole or part, you should not use this Site or the PSO Research Toolbox.

## Personally Identifiable Information

### Collection of PII

Generally, you can browse through my Site without providing me with any personally identifiable information ("PII") about you. I only collect personally identifiable information ("PII") about Users when they mail, fax, or email it to me. I use such PII to (i) contact Users so that I can respond to their requests for information and (ii) verify that their identities are as claimed. I do not share PII with any third parties, unless I am required to do so to (i) comply with applicable laws, (ii) respond to governmental inquiries, (iii) comply with valid legal process, or (iv) protect my rights or property, this Site and/or users of this Site.

### Security

Although I make every effort to safeguard your PII from loss, misuse or alteration by third parties, you should be aware that there is always some risk that thieves may find a way to thwart my security system or that transmissions over the Internet will be intercepted.

## Non-Personally Identifiable Information

When discussing the PSO Research Toolbox, I may disclose non-personally identifiable information such as how many registered users I have and what countries and universities they are from.

I may also collect certain non-personally identifiable information through the standard operation of the servers and through the use of cookies. Such information can include the non-personally identifiable information more fully described below.

### IP Address

I collect your IP (Internet Protocol) address to help diagnose problems with the server, and to administer this Site. An IP address is a number that is assigned to your computer when you use the Internet. Your IP address may also be used to help identify you during a particular session and to gather demographic data. Also, by subtracting hits from IP addresses known to belong to spiders, one can get a more accurate feel for the number of valuable human visits.

## **Cookies**

Cookies are used to try to get an idea of how effective the website is and from where traffic is arriving. For example, cookies allow me to distinguish return visitors from unique visitors, which helps minimize any inflation of traffic numbers due to visits from spiders and robots and furthermore gives an idea of how useful the website is to people.

I may also disclose non-personally identifiable information in order to (i) comply with applicable laws, (ii) respond to governmental inquiries, (iii) comply with valid legal process, or (iv) protect my rights or property, this Site and/or users of this Site.

## **Links from the Site**

This Site may provide links to other Web sites. If you link to any of these third party Web sites, this Policy will not apply to your use of, and activities on, those sites. I encourage you to read the legal notices posted on these sites, including their privacy policies. I shall have no responsibility or liability for your visitation to, and the data collection and use practices of, these sites.

## **Changes to this Policy**

I may, from time to time, amend this Policy, in whole or part, in my sole discretion. Any changes to this Policy will be effective immediately upon the posting of the revised policy on the Site. Depending on the nature of the change, I may announce the change (i) on the home page of the Site, or (ii) provide such notice via e-mail to users. By continuing to use the Site following any changes, you will be deemed to have agreed to such changes. If you do not agree with the terms of this Policy, as it may be amended from time to time, in whole or part, you must uninstall the PSO Research Toolbox and discontinue your use of the Site.